Faculty : Commerce & Management

Programme : Bachelor of Business Administration (Analytics) : 2022-23 onwards

													Theory		Theory (Internal)						Practical				Practical (Internal)						
Semester/Year	Council Code (If any)	Subject Code (If already existing)	Nomenclature	Theory/ Practical/	Core/ AECC/ VAC/ DSE/ MGE	For ERP	Theory/Practical (Result Combined or Separate)	L	T	P	Credits	Contact Hours	Max	Pass	Attendance	Midterm	Assignment	Professional Activities	Max	Pass	Demonstration/Presentation	Viva-voce	Max	Pass	Attendance	Mid Term	Project/Lab Work	Conduct/Demonstration	Max	Pass	Overall Pass Marks
1	N/A	06170101	Business Statistics	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
1	N/A	06170102	Management Concepts	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
1	N/A	06170104	Foundation to AI, Data Science, BI and Data Analytics	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
1	N/A	06170105	Data Analytics Lab	Practical	Core	Core	Seperately	0	0	2	1	2									20	10	30	12	5	10	5		20	8	20
1	N/A	--	MGE	Theory	MGE	Core	Seperately	4	0	0	4	4	60	24	--	20	10	10	40	16											40
1	N/A	--	AECC	Theory	AECC	Core	Seperately	2	0	0	2	2	30	12	--	10	5	5	20	8											20
1	N/A	--	VAC	Theory	VAC	Core	Seperately	2	0	0	2	2	30	12	--	10	5	5	20	8											20
			Total Credits for Semester					**20**	**0**	**2**	**21**	**22**																			
2	N/A	06170202	Business Law	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
2	N/A	06170203	Organizational Behaviour	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
2	N/A	06170204	Fundamentals of Business Research Methods	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
2	N/A	06170205	Financial Accounting	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
2	N/A	06170206	Data Analysis using Python	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
2	N/A	06170207	Python Lab	Practical	Core	Core	Seperately	0	0	2	1	2									20	10	30	12	5	10	5		20	8	20
		06170208	Summer Internship-I	Practical	Core	Core	Seperately	0	0	12	6	12										100	100	40			50		50	20	60
2	N/A	--	MGE	Theory	MGE	Core	Seperately	4	0	0	4	4	60	24	--	20	10	10	40	16											40
2	N/A	--	AECC	Theory	AECC	Core	Seperately	2	0	0	2	2	30	12	--	10	5	5	20	8											20
2	N/A	--	VAC	Theory	VAC	Core	Seperately	2	0	0	2	2	30	12	--	10	5	5	20	8											20
			Total Credits for Semester					**28**	**0**	**14**	**35**	**42**																			
3	N/A	06170303	Mathematical Optimization	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
3	N/A	06170304	Human Resource Management	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
3	N/A	06170305	Management Information System	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
3	N/A	06170306	Statistics & Computational Data Analysis	Theory	Core	Core	Seperately	3	0	2	4	5	60	24	5	20	5	10	40	16											40
3	N/A	06170307	R Programming for Data Science and Data Analysis	Theory	Core	Core	Seperately	3	0	2	4	5	60	24	5	20	5	10	40	16											40
3	N/A	--	MGE	Theory	MGE	Core	Seperately	4	0	0	4	4	60	24	--	20	10	10	40	16											40
3	N/A	--	AECC	Theory	AECC	Core	Seperately	2	0	0	2	2	30	12	--	10	5	5	20	8											20
3	N/A	--	VAC	Theory	VAC	Core	Seperately	2	0	0	2	2	30	12	--	10	5	5	20	8											20
			Total Credits for Semester					**26**	**0**	**4**	**28**	**30**																			
4	N/A	06170402	Principles of Marketing	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
4	N/A	06170406	Entrepreneurship Development	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
4	N/A	06170407	Data Analytics and Visualization-Tools & Techniques	Theory	Core	Core	Seperately	3	0	2	4	5	60	24	5	20	5	10	40	16											40
4	N/A	06170408	Machine Learning for Business	Theory	Core	Core	Seperately	3	0	2	4	5	60	24	5	20	5	10	40	16											40
4		06170409	Financial Management	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
4		06170410	Summer Internship-II	Practical	Core	Core	Seperately	0	0	12	6	12										100	100	40			50		50	20	60
4	N/A	--	MGE	Theory	MGE	Core	Seperately	4	0	0	4	4	60	24	--	20	10	10	40	16											40
4	N/A	--	AECC	Theory	AECC	Core	Seperately	2	0	0	2	2	30	12	--	10	5	5	20	8											20
4	N/A	--	VAC	Theory	VAC	Core	Seperately	2	0	0	2	2	30	12	--	10	5	5	20	8											20
			Total Credits for Semester					**26**	**0**	**16**	**34**	**42**																			
5	N/A	06170505	Risk Fraud & Foundation to Marketing Analytics Social media Analytics	Theory	Core	Core	Seperately	3	0	2	4	5	60	24	5	20	5	10	40	16											40

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													Theory		Theory (Internal)						Practical				Practical (Internal)						
Semester/Year	Council Code (If any)	Subject Code (If already existing)	Nomenclature	Theory/ Practical/	Core/ AECC/ VAC/ DSE/ MGE	For ERP	Theory/Practical (Result Combined or Separate)	L	T	P	Credits	Contact Hours	Max	Pass	Attendance	Midterm	Assignment	Professional Activities	Max	Pass	Demonstration/Presentation	Viva-voce	Max	Pass	Attendance	Mid Term	Project/Lab Work	Conduct/Demonstration	Max	Pass	Overall Pass Marks
5	N/A	06170506	Supply Chain Analytics & HR Analytics	Theory	Core	Core	Seperately	3	0	2	4	5	60	24	5	20	5	10	40	16											40
5		06170516	Production & Operations Management	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
			Finance : Select any two					10	0	4	12	14																			
5	N/A	06170507	Financial Statements Analysis & Reporting	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
5	N/A	06170508	Income Tax	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
5	N/A	06170509	Insurance and Risk Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
			Huyman Resource : Select any two					8	0	0	8	8																			
5	N/A	06170510	Training and Development	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
5	N/A	06170511	Management of Industrial Relations	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
5	N/A	06170512	HR Audit	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
			Marketing : Selecdt any two					8	0	0	8	8																			
5	N/A	06170513	Retail Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
5	N/A	06170514	Intergrated Marketing Communication	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
5	N/A	06170515	Service Marketing	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
								8	0	0	8	8																			
			Total Credits for Semester					18	0	4	20	22																			
6	N/A	06170601	Big Data Analytics	Theory	Core	Core	Seperately	3	0	2	4	5	60	24	5	20	5	10	40	16											40
6	N/A	06170617	International Business	Theory	Core	Core	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
6	N/A	06170606	Predictive & Prescriptive Analytics	Theory	Core	Core	Seperately	3	0	2	4	5	60	24	5	20	5	10	40	16											40
6	N/A	06170607	Dissertation	Practical	Core	Core	Seperately	6	0	12	6	12										100	100	40			50		50	20	60
			Finance : Select any two					16	0	16	18	26																			
6	N/A	06170608	Auditing	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
6	N/A	06170609	Indirect Tax	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
6	N/A	06170610	Financial Institutions and Markets	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
			Human Resource : Select any two					8	0	0	8	8																			
6	N/A	06170611	Labour Welfare & Social Security	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
6	N/A	06170612	Human Resource Information System	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
6	N/A	06170613	Human Resource Planning & Development	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
			Marketing : Selecdt any two					8	0	0	8	8																			
6	N/A	06170614	Digital and Social Media Marketing	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
6	N/A	06170615	Sales and Distribution Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
6	N/A	06170616	Product and Brand Management	Theory	DSE	DSE	Seperately	4	0	0	4	4	60	24	5	20	5	10	40	16											40
								8	0	0	8	8																			
			Total Credits for Semester					24	0	16	26	34																			
			Total Credits for Degree					**142**	**0**	**56**	**164**	**192**																			

Important Note:

1. Regarding MDC/VAC/AECC
2. (For 5th and 6th Semester only) Discipline Specific Electives (DSE): Select any one Electives from the area of Finance / Human Resources / Marketing. Under the selected each Elective, choose any two DSEs.

Scheme of Examinations (Theory+Internal +Practical+Oral/ Theory+Internal +Practical/ Theory+Practical
Theory + Internal
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Theory + Internal
Practical + Internal
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Scheme of Examinations (Theory+Internal +Practical+Oral/ Theory+Internal +Practical/ Theory+Practical
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